Harman expands VW infotainment contract to Asia

Harman said a six-year 1.2 billion dlr infotainment order from Volkswagen group has grown to a total volume 1.6 billion dlrs.

The additional business involves providing next-generation scalable premium infotainment solutions for VW group brands Audi, SEAT, Skoda and Volkswagen in Asia.

In late 2010, VW announced an infotainment order for VW group cars sold in Europe and the US.

Harman CEO Dinesh Paliwal said the new agreement solidifies the company's position as a global supplier to VW. In a statement, he cited in particular, the fast growing Asian market as an opportunity for the company.

The US in-car audio and infotainment group said it will be the first infotainment system supplier to integrate the new TI Jacinto 5 SOC (system-on-chip), offering MOST150 networking technology and an FPGA-less design.

The highly integrated system, which features a computing module built on the NVIDIA system-on-chip technology, will be offered in new VV Group vehicles in Asia beginning in 2013.

Harman employs about 11,800 people worldwide and posted 2010 sales of \$3.5 billion.