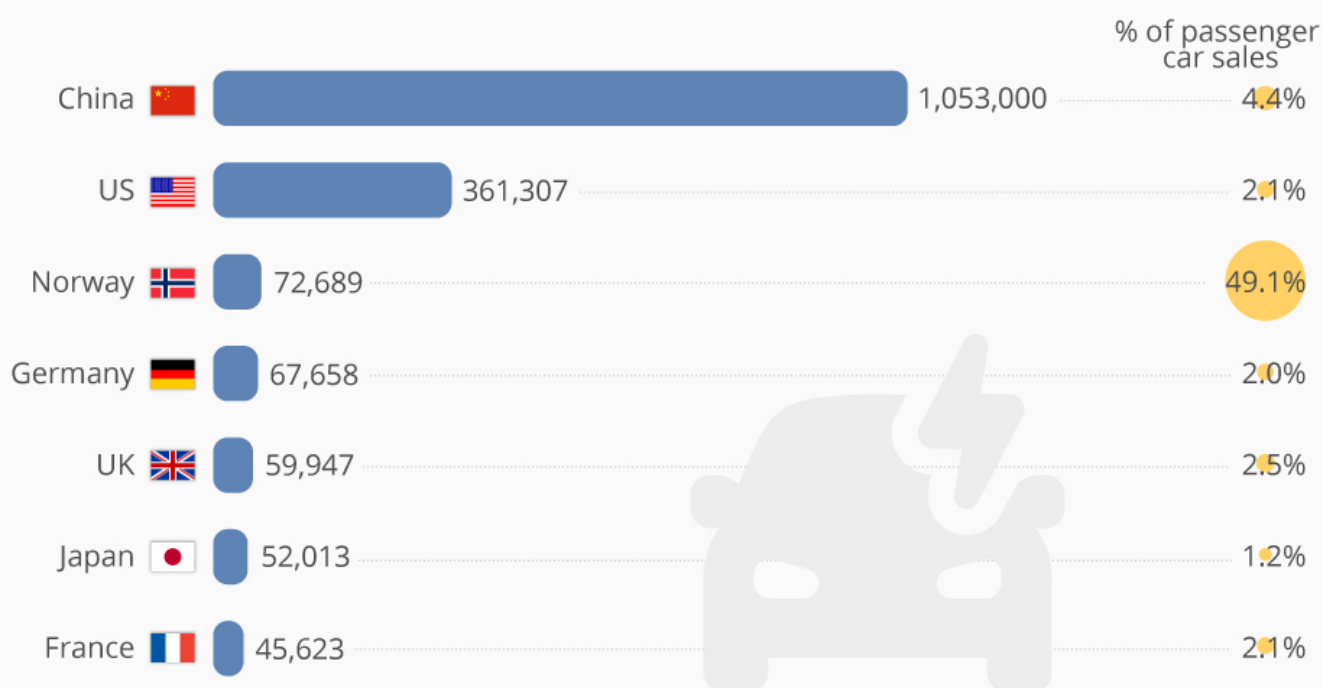




Norway is the global leader in electric car sales

Who Leads the Charge Towards Electric Mobility?

Largest markets in terms of plug-in electric passenger car sales/registrations in 2018*



* including plug-in hybrids and light trucks

@StatistaCharts Sources: ACEA, CAAM, InsideEVs, BEA, JAMA

statista

As a percentage of total sales, Norway's car buyers are wholeheartedly embracing electric vehicles as this chart from Statista shows. Other European countries remain behind, while China has a huge lead in numbers of electric vehicles sold.

Norway's embrace of electric vehicles is fuelled by government sponsored incentives and perks. Buyers do not pay import tax and VAT on plug-in cars. The country's hydropower national grid makes electricity cheaper than petrol and diesel, while road tax is zero.

The Nissan Leaf was the most popular all-electric vehicle in the market, while Norway is currently Tesla's best overseas market.